

Laura DePue

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Creative Instructional Designer

Instructional Design
Learning Experience Design
Digital Content Creation
Graphic Design
User Experience Design
Copy Writing
Design Thinking
Copy Editing

Content Management
Visual Design
Adobe Creative Cloud
Problem-Solving
Mentoring & Coaching
Relationship Management
Data Management
Digital Transformation

Degrees:

Master of Library and Information Science, Kent State University (2014)
Master of Theological Studies, The Methodist Theological School in Ohio (2010)
BA, German, Wittenberg University (2005)

Certifications:

UX Design, Torrens University Short Course (2025)
Design Thinking, Torrens University Short Course (2025)
Graphic Design Foundations: Layout and Composition, LinkedIn Learning (2025)
Digital Environment Design, LinkedIn Learning (2025)
Concept Art, LinkedIn Learning (2025)
Quality Matters Peer Reviewer, Quality Matters (2016)

Languages:

English, German, French

Technologies:

Adobe Creative Cloud, Microsoft Office Suite, Google Suite, Microsoft Excel, Articulate Rise, HTML, WordPress, Box, Dropbox, Learning Management Systems, Social Media Platforms, Figma, SmartSheet, Asana, Jira, Project Management Software, Grammarly, Quillbot, Bugherd, Aviso, Camtasia

Industries:

Higher Education, Media and Arts, K-12 Education, Libraries and Museums, Faith-Based Institutions, Non-Profits

Work Experience

Freelance Designer & Consultant

June 2024 - Present

- Offer Learning Experience Design and User Experience Design Consulting services.
- Offer graphic design and illustration services.

Learning Technology Specialist
Strayer University

March 2025- July 2025

- Assist faculty with educational technology in high-enrollment online courses.
- Conduct research into innovation in instructional technology.
- Create and edit graphics and multimedia for online courses.
- Manage and analyze data to improve the learning experience.
- Assist faculty with technological and pedagogical concerns.
- Review and provide feedback on policies and procedures.
- Create training manuals.
- Serve as an expert on accessibility.

Content Liaison Manager
Core Education, PBC Remote

March 2023 – June 2024

- Relationship management of an avg. of 15 academic content providers, an expanding portfolio of 20+ higher education clients, and B2B partners.
- Curated and managed content and educational products for workforce development and online education.
- Evaluated potential academic content and product offerings.
- Provided instructional design services for our academic affiliates.
- Managed operations and problem-solved issues related to content and technology.
- Provided graphic design, visual design, and copywriting for the creative services marketing team, and designed digital marketing collateral.
- Worked collaboratively and cross-functionally with IT, marketing, enrollment, B2B, and other teams.

Associate Director of Instructional Design
Emeritus, Remote

February 2022 – March 2023

- Exceeded enrollment goals and exceeded expectations for student ratings, receiving ratings that averaged 4.6/5.
- Managed project-based work comprised of 10-12 people, including international colleagues based around the globe.
- Provided instructional design and curriculum development to Ivy League university partners, creating executive education and professional development certificate programs.
- Relationship management with faculty and university partners.
- Created course storyboards and functioned as a video producer during filming sessions.
- Managed copyright permissions processes.

Director of Teaching & Learning & Student Success Specialist **July 2019 – February 2022**
Albright College, Reading, PA

- Implemented data collection and data assessment to allow the institution to make strategic decisions and evaluate projects. I also assisted with grant reporting and institutional research and served on the Institutional Assessment Committee.
- Led project-based work of 8-10 people as the co-chair of the Canvas Implementation Committee.
- Increased pass rates in first-year seminar courses by 16% by working collaboratively with a faculty team to redesign course sections according to best practices.
- Coached and provided academic counseling to a caseload of 50 first-year students using Aviso retention and academic advising software. Advised students on academic skills, career and major exploration, life skills, and personal well-being.
- Strategically developed high-impact interventions for 15 courses across 9 departments for the Title III program to increase the success of first-generation, low-income, and diverse students.
- Offered college-wide faculty training on best practices in teaching and learning and high-impact practices (HIPs).

- Designed and updated the WordPress website for the Office of Student Success, and designed digital and print marketing materials for events and social media, working cross-functionally with the marketing department as needed.

Instructional Designer for Active and Adaptive Learning
State University, Tempe, AZ

December 2016 – July 2019 Arizona

- Assessed course and program data to strategically improve student success and retention in target courses.
- Increased student test scores by 10-20% in program courses, which improved student engagement and retention.
- Managed project-based work, including 6 complex course projects totaling approximately 65 sections and 23 faculty, including coordinating multimedia production and third-party strategic partnerships.
- Impacted over 10,000 students in 115 sections across 5 general education departments by using an active and adaptive learning approach to student success.

Instructional Designer
Miami University, Oxford, OH

February 2015 – December 2016

- Presented over 25 training sessions on various topics, including accessibility, Universal Design for Learning, and diversity and inclusion in online courses.
- Served as the team expert on accessibility and Universal Design for Learning.
- Consulted with 20-25 faculty members per year in regular one-on-one sessions to design high-quality online courses according to the Quality Matters (QM) standards.
- Led project-based work of 5+ people and managed student workers.

Instructional Technologist Level II
Ohio University, Athens, OH

January 2014 – January 2015

- Saved the College of Arts and Sciences an avg. of \$50,000.00 in my first month of employment through a new plan for resource management concerning instructional design.
- Increased student success by designing approximately 20 high-quality courses.
- Managed an avg. of 25 projects and presented an avg. of 15 trainings on the college-wide, program-wide, and individual course levels.

Full-Time Faculty
2013

January 2011 – December

Mount Carmel College of Nursing, Columbus, OH

- Taught approximately 15 courses per year to an avg. of 400 students, including first-generation and international students.
- Courses included interfaith experiences and encouraged cultural competency and interfaith dialogue.
- Participated in institutional assessment related to regional accreditation review committee work.

Coordinator of Campus Ministry
Mount Carmel College of Nursing, Columbus, OH

January 2011 – May 2013

- Coordinated an avg. of 7-10 service-learning and interfaith campus ministry activities per year that promoted student development, including a mission trip to Washington, D.C.
- Provided interfaith pastoral care to approximately 20-30 students per year, including crisis management.
- Mentored and coached students with academic and life difficulties.

Writing and Academic Success Instructor
2011

August 2010 – January

Mount Carmel College of Nursing, Columbus, OH

- Provided one-on-one coaching & mentoring, which was available to the entire student body of approximately 1000 students, and tutored international students and English language learners in writing skills.
- Worked as part of a team of 3 faculty members to develop the College's new student success center, which served a population of approximately 800 undergraduate and 200 graduate students.