

TOMI ANNE BUSH

PROFESSIONAL SUMMARY

Resourceful and articulate executive-level event professional with 11+ years of experience orchestrating high-impact, high-profile events in dynamic, fast-paced environments. Known for strategic leadership, operational excellence, and a hands-on approach to flawless execution. Adept at managing multi-million-dollar budgets, leading cross-functional teams, and delivering exceptional client and guest experiences. Specializing in large-scale, high-attendance events while thriving behind the scenes to ensure every detail is expertly managed. Proven ability to elevate brands through memorable experiences and impeccable event execution.

EMPLOYMENT HISTORY

DIRECTOR OF EVENTS & CATERING

The Starting Gate at GreatHorse

Mar 2024 - Present

Hampden, MA

Director of Events & Catering | current

- Promoted multiple times due to consistent performance, leadership, and results in client satisfaction.
- Featured as the face of the company in televised and online promotional content, showcasing the unique charm and versatility of our venue to attract potential clients and guests.
- Direct all event operations and strategic planning, generating over \$3M in annual revenue.
- Lead, train, and inspire a team of 50+ employees to uphold excellence in service and execution.
- Maintain accountability for guest experience from inquiry to post-event follow-up.

Event & Catering Sales Manager | seven months

- Promoted from Operation Manager to oversee VIP and executive-level events including the Governor's Dinner and high-value corporate engagements.
- Managed end-to-end event lifecycle, aligning client goals with brand vision and logistics.
- Fostered strong vendor relationships to ensure seamless coordination and delivery.

Event Operations Manager | four months

- Developed and implemented SOP's and training programs for operations staff and interns.
- Led recruitment, hiring, training, and scheduling for 20+ team members.
- Actively monitored real-time event logistics to ensure smooth execution and client satisfaction.

CORPORATE EVENTS MANAGER

FLIR Systems, Inc. | nine years

Portland, OR

- Spearhead global events strategy for 50+ events annually, including trade shows, sales meetings, user conferences, and VIP events with up to 1,200 attendees.
- Managed a \$500,000+ annual budget with a focus on ROI and cost-efficiency.
- Negotiated vendor and venue contracts, saving costs while enhancing event quality.
- Promoted from Executive Assistant based on initiative, performance, and ability to deliver results.

EDUCATION

B.S., POLITICAL SCIENCE

Washington State University

Minor: Sociology | Emphasis: Pre-Law

COMMERCIAL PILOT LICENSE

Big Bend Community College

Commercial pilot license with Instrument rating

SKILLS

Event Planning (*Expert*), Contract Negotiation (*Expert*), Budget Management (*Expert*), Team Leadership (*Expert*), Problem Solving (*Expert*), Cross-functional Collaboration (*Expert*), Vendor Management (*Expert*), Executive Level (*Expert*).

LINKS

LinkedIn: [linkedin.com](https://www.linkedin.com).

ADDITIONAL INFORMATION

TECHNICAL SKILLS

Event Management Software: NorthStar, Cvent

Design & Marketing Tools: Canva, Social Tables

Productivity: Microsoft Office Suite

Travel ready