



Jarrett S. Heitzman, PMP, PMI-ACP

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E2E PROJECT MANAGEMENT | TRANSFORMATIONAL LEADERSHIP | STAKEHOLDER ENGAGEMENT

Certified project management professional with extensive experience overseeing large-scale initiatives, implementing innovative project management frameworks, and leading cross-functional collaborations to meet high-priority goals in fast-paced environments. Instrumental in analyzing business objectives, identifying key issues, and delivering high-impact solutions to create value. Expert at project administration, facilitating stakeholder agreements and ensuring successful project outcomes per agreed specifications. Possess exceptional ability to build trust, strengthen positive relationships, and provide immediate input to influence key stakeholders. Influential leader; committed to promoting team development and growth to achieve collective vision. Known for anticipating organizational needs, identifying risks, and navigating changing business environments with agility.

Technical Skills: Primavera (P6), Qlik, Tableau

AREAS OF EXPERTISE

- Strategic Planning Execution
- Agile Methodologies
- Operational Excellence
- Data Analytics
- KPI Monitoring
- Risk Identification & Mitigation
- Process Improvement
- Cost-Effective Operations
- Cross-Functional Collaboration
- Contract Negotiation
- Revenue Generation
- Stakeholder Engagement

PROFESSIONAL EXPERIENCE

2022 – Current: GE Vernova | Wilmington, NC

Senior Services Strategic Initiatives Leader

Partner directly with the Executive VP of Services to lead high-impact initiatives that drive growth, improve operational efficiency, and position the organization for long-term success. In this role, I develop and execute strategic plans aligned with business objectives—focusing on commercial operations, market research, competitive analysis, and portfolio strategy. I also lead special cross-functional projects and Kaizen events, fostering innovation and process excellence across the enterprise. Key responsibilities include:

- Serve as a strategic advisor to the Executive VP of Services, driving enterprise-wide initiatives that enhance commercial operations, R&D transformation, and long-term business strategy.
- Develop and implement strategic plans based on market research, competitive analysis, and portfolio evaluation to drive growth and profitability.
- Lead special projects and Kaizen events to identify opportunities for operational efficiency and continuous improvement.
- Optimize commercial analytics through governance, performance tracking, and process standardization.
- Champion R&D excellence by driving simplification, performance management, and risk mitigation strategies across new product introduction (NPI) programs.
- Collaborate with cross-functional teams and executive leadership to ensure alignment, execution, and measurable business impact.
- Support business development activities, including M&A, partnerships, and investment strategies.
- Mentor and coach emerging leaders to foster a culture of innovation and learning across the organization.

2022 – 2025: Senior Manager of Project Operations

Own the portfolio fundings of \$30M for New Product Introduction (NPI) projects, \$40M for Capital projects for the next 5 years, responsible for ensuring cost-effectiveness and successful project outcomes. Orchestrate end-to-end management of key projects by setting key performance indicators (KPIs) to monitor project performance and informing senior leadership of key attributes. Provide oversight to diverse teams in the development of cutting-edge New Product Introduction (NPI) projects, aiming at positioning GEH as an industry leader. Optimize internal review of commercial projects, focusing on effective implementation and improved customer approval ratings.

- Led the development of the Long-Term Strategic plan for the Services organization, to increase revenue to \$500M by 2028, through new and existing product offerings.
- Enhanced operational efficiency by revitalizing project execution across GEH Product Lines through the implementation of LEAN Process Management principles.
- Served as the product owner for virtual reality within the division, leading to 70% increase in revenue growth in Virtual Reality.
- Acted as a subject matter expert and oversaw endeavors linked with Project Management Training, PM pipeline management, and qualification processes for increased productivity.



CAREER ACCOMPLISHMENTS

- Decreased overtime in maintenance planning by 32%, resulting in an annual cost savings of over \$400K for the firm.
- Accomplished time savings of 24 hours, equivalent to \$1M in revenue and additional labor savings through improvements on critical path projects.
- Executed a strategy to certify Project Managers as PMPs, attaining an 85% success rate.
- Introduced a Data Analytics solution in PM Tech Initiatives, reducing reliance on Excel, saving \$450K in labor costs.

2015 – 2022: Talen Energy | Berwick, PA

2020 – 2022: Manager of Nuclear Project Management

Provided leadership to personnel and promoted Project Managers internally to other departments to benefit the firm. Worked on developing core team members, by establishing a supportive environment with defined professional development methods. Engaged with executive leadership and communicated valuable insights regarding project financials, scope, strategy, and performance to maintain alignment with overarching company goals.

- Steered ideal execution of the long-range project plan with an annual spend of over \$40M for solutions implementation.
- Leveraged expert knowledge while operating budget for all capital and expense projects, managing a diverse project portfolio, and devising a 5-year business strategy.
- Maximized productivity up to 90% while supervising a team of 15 Project Managers, 2 Project Controls, 5 Field Coordinators, and contracted SMEs.
- Led cost-effective initiatives and benefitted company with \$2M annual savings through successful contract negotiations.
- Spearheaded the employment of Agile Principles throughout the PMO Organization and timely delivered all projects during outages, earning client satisfaction and expanding organization.

2017 – 2020: Project Manager – Technology Initiatives

Transitioned from Work Week Manager to Project Manager – Technology Initiatives for exceptional industry knowledge and contribution to the success of multiple complex projects. Improved organizational synergy by presenting technology solutions for effective communication and cross-functional collaboration. Optimized business operations through process mapping, innovation, and streamlined existing processes through coordination of high-impact technology initiatives.

- Succeeded in implementing a real-time electronic scheduling software within 45 days.
- Enabled management in reducing coordination meetings by 90%, enhancing efficiency, and achieved an estimated savings of \$750K.
- Assessed departmental challenges and deployed a long-term strategy to integrate work using mobile technology, elevating the performance across the station by 20%.
- Commenced 2 key projects scoped under Department of Energy initiative on plant modernization, securing 50% funding from Department of Energy for technology adoption.
- Employed a data analytics platform, established the foundation for the development of a data lake, and elevated capabilities for data-driven decision-making

2015 – 2017: Work Week Manager

Implemented station-wide work management process and oversaw all endeavors linked with planning, preparation, execution, and control for maximum productivity.

- Streamlined routine workflow by utilizing Primavera P6 scheduling software for appropriate scheduling and resource allocation, achieving an efficiency rate of 92%.
- Directed schedule development and execution for the assigned work week to meet the Work Management Process Key Indicators, ensure compliance, minimize safety challenges, and effectively implement the schedule goals.
- Provided leadership to cross-functional team, ensuring schedule fidelity and minimizing risks for desired results.
- Facilitated coordination of operations among diverse groups to minimize equipment downtime and maintain system availability.

2012 – 2015: Manager Maintenance Planning

Managed planners with backgrounds in mechanical, electrical, and instrument control divisions for repetitive and preventive maintenance activities. Analyzed existing operational framework and administered the application of the new standard operating procedures.

- Headed a team of 60 employees, including planners, procedure writers, and continuous improvement staff, achieving deadlines and implementing cost-saving strategies.

Education & Certifications

Bachelor of Science, The Pennsylvania State University

P6 Primavera Certifications

Dale Carnegie Leadership Training for Managers

LEAN Manufacturing Training, McKinsey Capability Center

Agile Certified Practitioner (PMI-ACP), Project Management Institute

Project Management Professional (PMP) Certified, Project Management Institute (PMI)

ANSI 3.1 Boiling Water Reactor Sr. Reactor Operator Management Certification