



Ryan Reynolds

PGA CLASS A PROFESSIONAL

Details

Michigan
United States
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CORE COMPETENCIES & SKILLS

Golf & Club Operations
Leadership
Staff Recruitment, Training & Performance Management
Tournament & Event Administration (Golf Genius)
Membership Growth & Retention Strategies
Budgeting, Forecasting & Financial Management (Jonas Club Software)
Golf Shop Merchandising & Retail Profitability
POS & Club Systems: Jonas, Golf Genius, ClubEssential, ForeTees, Tee-On, Lightspeed, Square
Cross-Functional Collaboration (Golf, F&B, Grounds)
Member Relations & Experience Enhancement

Links

[LinkedIn](#)

Profile

Results-driven PGA Class A Professional with 15+ years of progressive leadership in private club golf operations. Expertise in driving revenue growth, optimizing golf shop profitability, leading high-performing teams, managing multimillion-dollar budgets, and delivering exceptional member experiences through strategic programming, tournament execution, and cross-departmental collaboration. Proven track record of increasing participation, revenue, and operational efficiency at premier Michigan clubs.

PROFESSIONAL EXPERIENCE

Director of Golf & Golf Shop Owner, Indianwood Golf & Country Club, Orion Township

2023 – 2025

- Direct all golf operations, staffing, and member experience initiatives for high-volume private club.
- Own and manage golf shop operations generating ~\$800,000 in annual revenue through
- strategic merchandising, inventory control, and retail optimization.

Lead, train, and develop team of 25 golf operations professionals, fostering high service standards and performance accountability.

- Plan and execute major events including the four-day, 400-player Piper Invitational and
- additional tournaments using Golf Genius software.
- Collaborate closely with clubhouse, food & beverage, and grounds teams to ensure seamless

operations and enhanced member satisfaction.

General Manager, Head PGA Professional & Golf Shop Owner, Stonycroft Hills Club, Bloomfield Hills

2016 – 2023

- Oversaw complete club operations (golf, food & beverage, administration, grounds) while managing a \$2.5M annual operating budget.
- Directed team of 50 employees, implementing training and performance programs that improved service delivery and staff retention.
- Doubled food & beverage revenue through targeted staffing enhancements, menu/program innovations, and member engagement strategies.
- Mentored 5 assistant professionals to PGA Membership, building a strong pipeline of talent.
- Enhanced membership retention and satisfaction via improved communication, events, and operational alignment.

Head PGA Professional & Golf Shop Owner, Gull Lake Country Club, Richland

2011 – 2016

- Managed golf shop generating ~\$300,000 annually through effective merchandising and retail strategies.
- Supervised and developed staff of 40, emphasizing training and team development.

- Coordinated 200-300 annual events, including tournaments and member activities.
- Revitalized junior golf programming, nearly tripling participation and building long-term membership pipeline.

EDUCATION & CREDENTIALS

Bachelor of Science – Business Administration (Marketing), Coastal Carolina University

Minor: Professional Golf Management

Class A Member, PGA of America

Inaugural Class, PGA LEADS Program