

VITALIY YARYNYCH

CHIEF OPERATING OFFICER | PRESIDENT | ENTERPRISE TRANSFORMATION & OPERATIONS

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EXECUTIVE PROFILE

- Executive operator with 20+ years leading business operations, technology and transformation across global, regulated organizations.
- Current COO / President, U.S. at Wildix with direct operating accountability across corporate functions, technology, customer operations and logistics; partner to the CEO and Board on strategy execution, governance and profitable growth.
- Combine operating-model design, financial discipline, enterprise systems modernization, AI/automation, risk and compliance, and executive change leadership across North America, Europe and MENA.

EXECUTIVE LEADERSHIP AREAS

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|---|---|
| • Enterprise Operations & Operating Model | • CEO/Board Strategy Execution |
| • P&L, Budget & Cost Discipline | • KPI / OKR Governance & Executive Reporting |
| • ERP / CRM / Billing / Analytics Modernization | • AI, Automation & Digital Transformation |
| • Risk, Compliance & Corporate Governance | • Global Logistics & Supply Chain |
| • Business Continuity & Resilience | • Post-Merger Integration & Executive Transitions |

PROFESSIONAL EXPERIENCE

CIO / COO / President, U.S. | Wildix - Global UCaaS Provider

Sep 2019 - Present

Enterprise operating leader with direct accountability for Marketing, HR, Logistics, Finance, IT, R&D, Customer Care and CLASSOUND operations within a 330+FTE and €100M+ ARR global SaaS business.

- Serve as enterprise operating partner to the CEO and Board, translating strategy into operations priorities, resource allocation and management cadence; present operational, financial and transformation performance in monthly Board reviews.
- Oversee operating performance against an annual revenue plan and operating-expense base, with accountability for profitability, revenue/MRR integrity, working capital, controls, audit readiness.
- Lead enterprise modernization integrating SAP ERP, Salesforce CRM, AWS analytics and billing systems; reduced manual workloads by 40% and improved real-time executive decision support.
- Strengthen quote-to-cash controls across billing, credit notes, partner collections, logistics and customer operations; standardize exceptions, automate workflows and clarify end-to-end ownership.
- Strengthening operating governance and executive visibility across quota attainment, pipeline, CAC, ACV, NRR, churn, pricing and sales productivity.
- Direct multi-cloud migration across AWS and Azure, reducing infrastructure costs by 30% while improving scalability, resilience, business continuity and disaster-recovery readiness.
- Lead enterprise AI strategy and service automation; technical-support bots resolve 50%+ of partner technical interactions without human escalation.
- Achieved ISO 27001, SOC 2 Type I-II certifications; implemented HIPAA-aligned policies and supported GDPR controls; directly reviewed scope, control mapping and operating-effectiveness evidence with external assurance providers.
- Coordinate legal, regulatory and corporate-governance matters across seven consolidated U.S. and European entities across finance, HR, billing, technology and governance.

IT Program Manager | CITCO

Oct 2014 - Sep 2019 | United States

- Led enterprise transformation and delivery programs in a global financial-services environment; reduced delivery timelines by 20% through Agile operating practices and stronger execution governance.
- Managed global teams of 30+ professionals, aligning scope, risk, requirements, delivery cadence and stakeholders across complex technology and process initiatives.

IT Program Manager | UBS

May 2010 - Oct 2014 | United States

- Directed prime-brokerage system upgrades and international rollouts in a high-availability, highly regulated financial environment.
- Improved operational scalability and productivity through disciplined program governance, stakeholder alignment and execution.

Earlier career: QA and engineering at Grant Thornton, Luxoft, GlobalLogic and Rivne Nuclear Power Plant.

EXECUTIVE DEVELOPMENT

- Harvard Business School Online - Organizational Leadership (2025)
- Harvard Business School Online - Financial Accounting (2025)
- MIT xPRO - Chief Operating Officer Program (2024)
- MIT - Designing and Building AI Products and Services (2024)
- MIT - Digital Supply Chain: Reinventing Supply Chains for the Future (2024)
- Carnegie Mellon University Heinz College - CIO Program (2023)

EDUCATION AND CERTIFICATIONS

- Claritas Investment Certificate, CFA Institute (2015)
- Project Management Professional (PMP), PMI (2011)
- Master's Degree in Computer Science, Odesa National Polytechnic University (2001)

SELECTED INDUSTRY EXPERIENCE

SaaS / UCaaS | Global Financial Services | Prime Brokerage | Telecom | Enterprise Technology